



TAKE THE
BMP
CHALLENGE!SM

Take the CHALLENGE. How much can you save?

Dear Central Valley Farmers:

Wouldn't it be great to have a guarantee for conservation practices that can also save you money? Farmers in the Mid-West States have been taking advantage of just such a guarantee. Now we are bringing this opportunity to farmers in California!

Seeing is believing! The BMP CHALLENGE protects your income so you can see how **reduced tillage** or **nutrient management practices** perform, in your own fields, without risk

Thanks to a grant from the USDA Natural Resources Conservation Service, the BMP CHALLENGE is available for corn silage in California for the 2009 spring planting.

The BMP CHALLENGE process is easy from start to finish. Working with a crop advisor or the Conservation Tillage Workgroup, you select a field to enroll. You apply your usual nutrient application rate or tillage practice on a check strip in the same test field while the rest receives the BMP nutrient rates or reduced tillage. At harvest, you and your advisor compare yields and net returns.

We compensate you any net income loss. It's a great risk-free educational experience for farmers and advisors.

***"IN MY OPINION, THE BMP CHALLENGE PROGRAM IS A NO-BRAINER.
THERE IS NO WAY A FARMER CAN LOSE."***
- Corn producer and BMP CHALLENGE participant

This program has been used successfully in conjunction with grant-funded projects including EPA 319. To date, participating producers have saved more than 150,000 lbs. of nitrogen and an estimated 2,000 tons of sediment loss in the Mid-West.

The BMP CHALLENGE is a collaborative project of Agflex, the IPM Institute of North America, American Farmland Trust, California Conservation Tillage Workgroup, and Sustainable Conservation.

For more information you can contact the BMP CHALLENGE contact:

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